

Message Text

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PAGE 01 CARACA 10320 041529Z

73 C

ACTION PER-05

INFO OCT-01 ISO-00 /006 W

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R 041401Z DEC 73

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 1969

UNCLAS CARACAS 10320

E.O. 11652: N/A

TAGS: APER VE

SUBJECT: INVENTORY OF MARKET RESEARCH SKILLS AND POSITIONS

REF: STATE 235004

1. PROFESSIONAL FSL-1 ECONOMIST HANS MUELLER DEVOTES ABOUT TEN PERCENT HIS TIME TO ALL TYPES MARKET RESEARCH. EMBASSY WOULD BE RELUCTANT TO HAVE MUELLER DEVOTE ANY ADDITIONAL TIME TO RESEARCH ACTIVITIES.

2. ECONOMIC/COMMERCIAL SPECIALIST JORGE FRANZ, FSL-3, HAS GOOD KNOWLEDGE ALL ASPECTS E/C PROGRAM AND COULD DEVELOP SKILLS TO PERFORM MARKET RESEARCH. HOWEVER, FRANZ CURRENTLY FULL-TIME WTD PROGRAM AND OTHER TRADE PROMOTION ACTIVITIES. HE DOES NOT HAVE AVAILABLE TIME TO ENGAGE IN MARKET RESEARCH.

3. EMBASSY RECOMMENDS LION'S SHARE REQUIRED MARKET RESEARCH BE CONTRACTED AS IN PAST OR, IF DETERMINED MORE ECONOMICAL AND EFFICIENT OVER LONG RUN, CONSIDERATION BE GIVEN TO HIRING LOCAL TO PERFORM PURELY MARKET RESEARCH FUNCTIONS.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 04 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973CARACA10320
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: CARACAS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731247/aaaabirq.tel
Line Count: 46
Locator: TEXT ON-LINE
Office: ACTION PER
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 235004
Review Action: RELEASED, APPROVED
Review Authority: elyme
Review Comment: n/a
Review Content Flags:
Review Date: 09 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09-Oct-2001 by williad>; APPROVED <28 FEB 2002 by elyme>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: INVENTORY OF MARKET RESEARCH SKILLS AND POSITIONS
TAGS: APER, VE
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005